

CARBON NEUTRAL ANNOUNCES NEW CHIEF FINANCIAL OFFICER

08-AUGUST-2023: Carbon Neutral is delighted to announce the appointment of Diana Kubicki as the organisation's Chief Financial Officer.

Diana brings with her a professional background spanning over two decades and extensive financial expertise gained from various ASX Companies. Her appointment comes at a pivotal moment for Carbon Neutral as the profit-for-purpose company aims to expand from its established position as one of Australia's leading organisations in nature-based reforestation and carbon sequestration.

Diana is excited to join a company that strongly aligns with her personal values, placing a substantial emphasis on addressing the urgent climate crisis and implementing tangible environmental solutions. She is keen to drive meaningful and measurable change in this critical area.

Prior to joining Carbon Neutral, Diana served as the Chief Financial Officer of Atlas Pearls Ltd, the world's only publicly listed pearl company, for a period of five years. Her tenure at Atlas coincided with significant organisational challenges resulting from the COVID pandemic. In response to compromised traditional sales channels, she spearheaded an innovative approach to the company's sales strategy. This involved implementing a multi-faceted digital auction platform, which resulted in immediate and direct growth for the company.

Diana began her career in the audit division of Ernst & Young, establishing a strong foundation for her later endeavours. She subsequently transitioned into various financial positions within ASX listed companies, working across the Resources, Oil & Gas, and Mining Services industries. Her international experience extends to collaborating with organisations in Australia, Indonesia, Nigeria, Mongolia, and Ghana, broadening her global perspective.

In addition to her corporate achievements, Diana is committed to enhancing the well-being of her community. This commitment is exemplified by her contribution as a Director and Treasurer for eight years at the Carers Association of Western Australia.

Diana holds a Bachelor of Commerce degree from the University of Western Australia, complemented by her certification as a Certified Practising Accountant.

"Amidst the escalating climate crisis, the significance of reducing CO2 emissions and ensuring the reliability of the carbon credit system has reached unprecedented levels of importance. Throughout the past twenty years, Carbon Neutral has successfully established the largest biodiverse reforestation carbon sink in Western Australia and is the only company in Australia that exports carbon credits," said Diana.

"Joining the company at this opportune moment, I am grateful for the chance to be part of this remarkable expansion into other regions both domestically and internationally. Collaborating with the highly skilled team at Carbon Neutral, I anticipate building upon the solid groundwork that has been laid, propelling the company and its stakeholders towards continued growth."

Carbon Neutral's Chief Executive Officer, Dr Phil Ireland said "We are delighted to have Diana join the Carbon Neutral team. Her personal values, and experience strongly resonate with our organisation's mission. As our Chief Financial Officer, Diana will assume a pivotal role in driving the growth and ensuring the future success of our company. We are delighted to have her on board and look forward to the positive impact she will make as we move forward."

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MEDIA ENQUIRIES

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About

For over 20 years Carbon Neutral has been working with individuals and organisations to reduce their impact on the planet. The organisation offers carbon reduction and offset solutions to organisations across the globe, supporting a diverse range of clients from individuals to large corporate emitters. Carbon Neutral's advisory services help partners estimate their emissions and devise strategies to reduce them. Operating as a profit-for-purpose, the organisation is also the developer of the largest biodiverse, reforestation carbon sink in Australia.