

Terms & Conditions Guidelines

Minimum purchase

Clients who have offset a minimum of 27 tonnes* with our Biodiverse Native Trees (BRCOs) or planted 189 trees* can use Carbon Neutral's logos. **other minimums and restrictions apply.*

Preapproval required

All artwork or text that refers to Carbon Neutral must be preapproved by Carbon Neutral before it is made public. Please note: Carbon Neutral can only approve references to factual information regarding the company, its products and services. We cannot endorse any unsubstantiated claims you make.

Term of use

Approval of the use of the logo is current for 12 months for once-only contributions. If a client does not re-purchase with Carbon Neutral after this time they must discontinue the use of the Carbon Neutral logo on any marketing collateral within 30 days.

How to receive your logo

Please let us know the Style Guide file names of the logo option/s you wish to use and we will forward the relevant electronic file to you. Please ensure Carbon Neutral approves any use of the logo or related text before printing or publishing.

Logo link

Where the logo is displayed on the internet it must be a live link back to the Carbon Neutral website www.carbonneutral.com.au

Accompanying text

When using the Carbon Neutral logo with accompanying text we recommend the use of text from our website and/or supporting documents where appropriate.

Master logo

The Carbon Neutral Master Logo, with the symbol of the swirling emissions and the tree, is designed to convey the concept of carbon sequestration in which a tree will draw carbon dioxide from the air. Since the two shapes are the same size, the implication is that they neutralise each other.

The lettering expressed in ITC Johnson light and bold and the symbol has a fixed relationship and must not be adjusted, redrawn or modified in any way.

The logo is only to be reproduced from artwork supplied electronically, on disk or emailed directly from Carbon Neutral. Only persons authorised by Carbon Neutral to do so, may use the logo or any aspect of the Carbon Neutral branding.



I hereby acknowledge the Terms and Conditions as set out on this page and in the accompanying Carbon Neutral Style Guide as at the date written below.

SIGNATURE

Signatory (please print):

Title:

On behalf of (please print):

Date: